

COOKIES POLICY.

02_Personal Data Policies

02.We_Website Policies

Code/Unit: 02.We.P2-2

Confidentiality: Internal

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COOKIE POLICY

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This Cookies Policy is an integral part of the Privacy Policy of the website <https://brightenconsulting.com/> (hereinafter referred to as 'website') managed by **BRIGHTEN – Consultores em Sistemas de Informação S.A.** (hereinafter referred to as "Brighten", "we", "us", "our").

At **BRIGHTEN** we strive to honour the privacy and security of any data we collect from visitors using our website, whilst we act as a personal data Controller under relevant data protection rules and regulations. Our website uses cookies, in combination with pixels, local storage objects, and similar devices (collectively, "cookies" unless otherwise noted) to distinguish you from other users of the website. This helps us provide you with a good experience, improve our service, and to personalize ads and content to you while you use the website.

This cookie policy describes the types of the cookies we use on the website and our purposes for using them.

If you have questions about this Cookie Notice, please contact us at privacy.officer@brightenconsulting.com. For a more complete description and list of the cookies that we currently use on the website, please review our Cookie List found in section 5 of this document.

For more information about our privacy practices, please review our **Privacy Policy** on this same page.

1. Cookie Definitions

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device, which is like computer memory.

First and third-party cookies. whether a cookie is 'first' or 'third' party refers to the domain placing the cookie.

- i. *First-party cookies* are those set by a website that is being visited by the user at the time (e.g. cookies placed by our website domain).
- ii. *Third-party cookies* are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

Persistent cookies: these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies: these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

2. What Cookies Do We Use and Why?

Generally, the website uses cookies to distinguish you from other users of the website. This helps us to provide you with a good experience when you browse the website and also allows us to improve it. The cookies we may use on the website may be categorized as follows:

- i. Strictly necessary
- ii. Performance
- iii. Functionality
- iv. Targeting

Some cookies may fulfill more than one of these purposes.

'Strictly Necessary' cookies let you move around the website and use essential features like secure areas. Without these cookies, we cannot provide the requested services. It **does not contain any information that can identify the visitor** to the site.

We use these Strictly Necessary cookies to:

- To remember visitors preferences when returning to the website
- For security purposes
- To verify if a visitor has accepted the website cookies

If you prevent these cookies, we can't guarantee how the website or the security on the website will perform during your visit.

'Performance' cookies collect information about how you use the website, e.g. which pages you visit, and if you experience any errors. These cookies **do not collect any information that could identify you** and are only used to help us improve how the website works, understand the interests of our users and measure the effectiveness of our advertising.

We use performance cookies to:

- Carry out web analytics: Provide statistics on how the website is used
- Obtain data on the number of users of the website that have viewed a product or service

- *Help us improve the website by measuring any errors that occur*
- *Test different designs for the website*

Some of our performance cookies are managed for us by third parties.

'Functionality' cookies are used to provide services or to remember settings to improve your visit.

We use 'Functionality' cookies for such purposes as:

- *Remember if we've already asked you if you want to fill in a survey or a consent*
- *Remember if you have engaged with a specific component or list on the website so that it won't repeat*
- *To provide and show embedded video content*

Some of these cookies are managed for us by third parties

'Targeting' cookies are used to track your visit to the website, as well other websites, apps and online services, including the pages you have visited and the links you have followed, which allows us to display targeted ads to you on the website.

We do not use targeting cookies

3. When do we require your consent

All cookies require your consent.

We request your consent before placing them on your device. You can give your consent by clicking on the appropriate button on the banner displayed to you. If you do not wish to give consent or wish to withdraw your consent to any cookies at any time, you will need to delete, and block or disable cookies via your browser settings; see below for more information on how to do this. Please note that disabling these cookies will affect the functionality of the website, and may prevent you from being able to access certain features on the website.

4. How to Delete and Block our Cookies

Most web browsers allow some control of most cookies through the browser settings. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the website.

Changing your Cookie Settings. The browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise you should use the 'Help' option in your internet browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

More information. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org.

5. Cookies List

Strictly necessary Cookies			
Cookie name	Manager	Session	Purpose
phpsessionid	Brighten	30 minutes	Store single session ID
CookieLawInfoConsent	Brighten	1 year	It stores information about the categories of cookies used by the site and whether visitors have given or withdrawn consent to the use of each category. This allows website owners to prevent cookies from each category from being set in users' browsers when consent is not given. The cookie has a normal duration of one year, so that visitors returning to the site have their preferences remembered. It does not contain any information that can identify the visitor to the site.
Pll_language	Brighten	1 year	Saves the chosen language.
CookieLawInfo-checkbox-necessary	Brighten	Persistent	This cookie is used to verify that the legal requirement checkbox has been accepted by the visitor.
Performance Cookies			
Cookie name	Manager	Session	Purpose
_ga _gat _gid	Google	2 years	Used by Google Analytics to distinguish users and sessions. No personal data is stored. For information on voluntary exclusion: https://tools.google.com/dlpage/gaoptout More info here: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Integration of external web services and processing of data outside of the EU			
Service	Provided by	Purpose	

We use active content from external providers on our website, so-called web services. When you access our website, for any data to be sent to these external providers you need to click a specific button or fill in a form. It is possible that data may be processed outside of the EU. You can prevent such processing by installing a browser plug-in designed for this purpose, or by deactivating the execution of scripts on your browser. This may restrict the functions of websites you visit. We use the following external web services:

Hubspot	HubSpot, Inc. USA	When you fill in a form with questions about our services, data processing will take place based on your consent. Additional details at https://legal.hubspot.com/privacy-policy
Youtube	Google Ireland Ltd. Dublin, Ireland	The YouTube service is used to integrate videos from the YouTube platform on our website. Further information on how the transmitted data is handled at https://policies.google.com/privacy Opt-out: https://adssettings.google.com/authenticated
Cookiebot.com	Cybot A/S, Copenhagen, Denmark.	The use of the service supports us in fulfilling our legal obligations. By integrating Cookiebot, we fulfil our legal obligation to carry out consent management, which is required when using cookies. Further information on how the transmitted data is handled at https://www.cookiebot.com/de/privacy-policy/
LinkedIn	LinkedIn Ireland Unlimited, Dublin, Ireland	To use LinkedIn you need to be a member. LinkedIn only processes and retains personal data for Page Insights in accordance with its User Agreement and Privacy Policy. Further information at https://www.linkedin.com/legal/privacy-policy Opt-out: https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out .
mailchimp	Intuit Inc., London, UK	You may provide us with your contact information and preferences for receiving marketing communications i.e. the newsletter. For this you need to give us your consent which will be stored on our data bases. Further information at https://www.intuit.com/privacy/statement/
DoubleClick.net	Google Ireland Ltd. Dublin, Ireland	Indicates how you use the website and if you have visited any advertising before accessing the website. DoubleClick.net (used by Google) or filed in google.com. For more information click here: https://policies.google.com/technologies/ads
Google	Google Ireland Ltd. Dublin, Ireland	We use Google in order to load other Google services on the website. Further information on how the transmitted data is handled at https://policies.google.com/privacy .

This information table may occasionally not include a cookie, label, or similar device as a result of updating, although these are always devices for purposes identical to those contained in this table.